



AIMAN College of Arts and Science for Women

(Sponsored by AIMAN Education & Welfare Society)

Affiliated to Bharathidasan University

Recognized by UGC under section 2(f) & 12(B)

K.Sathanur, Tiruchirappalli - 620021.

INSTITUTION'S INNOVATION COUNCIL OF AIMAN COLLEGE

Organizes

Impact Lecture Series

Session: II

Sponsored by



Ministry of Education's Innovation Cell, AICTE

Introduction to Intellectual Property Rights



October
7th 2021

10.00a.m to 12.30p.m

TRIZ Technique & Design Thinking



October
7th 2021

2.00p.m to 3.30p.m



Speaker

Dr S Renold Elsen

Associate Professor, Department of Design and Automation, School of Mechanical Engineering, VIT Vellore.

Speaker

Dr Srinivasan Narayanan

Assistant Professor (senior) School of Mechanical Engineering Department of Manufacturing Engineering VIT Vellore Tamil Nadu



Google Meet Link

<https://meet.google.com/hjy-uhni-uwf>

Made with PosterMyWall.com

Free E-Certificates will be provided



INVITATION

Srinivasan
7/10/2021

PRINCIPAL
AIMAN COLLEGE OF ARTS &
SCIENCE FOR WOMEN
TIRUCHIRAPPALLI-620 021

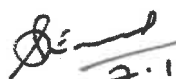
**AIMAN COLLEGE OF ARTS & SCIENCE FOR WOMEN
K.SATHANUR, TRICHY – 21.**

**Institution's Innovation Council of AIMA College Organizes
Impact Lecture Series Session: II
Sponsored by Ministry of Education's Innovation's Cell, AICTE**

AGENDA

- Qirat** : **Ms. Yasmin Noor, Muballiga Teacher**
- Welcome Address** : **Dr.Suhashini Ernest
Principal**
- Felicitation** : **Dr.M.M.Shahul Hameed
Director**
- Guest Introduction** : **Dr.S.Malathi
Assistant Professor, Department of Mathematics**
- Session I Topic** : **Introduction to Intellectual Property Rights**
Timing : **10.00a.m to 12.30p.m**
- Resource Person** : **Dr S Renold Elsen,
Associate Professor,
Department of Design and Automation,
School of Mechanical Engineering,
VIT Vellore.**
- Vote of Thanks** : **Ms.Nazeela, III-B.A English**
- Session Topic II** : **TRIZ Technique & Design Thinking**
Timing : **2.00p.m to 3.30p.m**
- Resource Person** : **Dr Srinivasan Narayanan,
Assistant Professor (senior)
School of Mechanical Engineering
Department of Manufacturing Engineering
VIT Vellore Tamil Nadu**
- Vote of Thanks** : **Dr.S.Malathi
Assistant Professor,
Department of Mathematics**




7.10.2024
PRINCIPAL
**AIMAN COLLEGE OF ARTS &
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AIMAN COLLEGE OF ARTS & SCIENCE FOR WOMEN



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Tiruchirappalli – 620 021.



IIC ID: IC202014554

Institution's Innovation Council of AIMAAN College

Impact Lecture Series Session: II Lecture: II

Sponsored by

Ministry of Education's Innovation's Cell, AICTE

Institution Innovation Council of AIMAAN College of Arts & Science for Women, organized **Impact Lecture Series Session:II Lecture: II Sponsored by Ministry of Education's Innovation's Cell, AICTE** on the 7th of October 2021 from 9.45 am to 12.45 pm. The program was started with Qirath by Ms. Yasmin Noor, Muballigha Teacher, Welcome Address was given by Principal Dr Suhashini Ernest & the Felicitation was proposed by Dr.M.M.Shahul Hameed, Director. Guest Introduction was given by Dr.V. Malathi, Assistant Professor, Department of Mathematics. The speaker for the day was Dr. S.Renold Elsen, Associate Professor, Department of Design and Automation, School of Mechanical Engineering, VIT, Vellore. The speaker started his talk by explaining the history of Intellectual Property Day (IP). He deliberated on the categories of Intellectual Property consisting of Patents, Copyrights, Trade Marks and Trade Secrets in detail.

He discussed the process of patenting, required documents for patent. The speaker described about how the Intellectual property law protects designs, trademarks, confidential information, trade secrets and plant varieties. For academics, however, copyright and patents are usually the most important forms of IP protection. But, in the case of copyright at least, the law appears ill fitted to academic convention and practice. He also insisted Intellectual property serves as the foundation of innovation in our economy. He motivated the listeners by interacting with them. Ms.Nazeela, a Student of III BA English, proposed a vote of thanks

✓ **YouTube Livestreaming Link** : <https://youtu.be/kTKCf-2SE2Y>

✓ **Registration link:**

https://docs.google.com/forms/d/e/1FAIpQLSfX4Ng1qumVxMWUN4nF7ez1Os_bLRN-DzyMd2ZrHjWIL3J5pmw/viewform

✓ **Google meet Link:** <https://meet.google.com/mce-ohah-crq>



SE
7.10.2021

Principal
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Institution's Innovation Council of AIMA College

Impact Lecture Series Session: II Lecture: II

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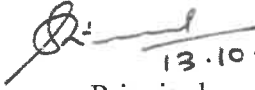
Ministry of Education's Innovation's Cell, AICTE

Institution Innovation Council of AIMA College of Arts & Science for Women, organized Impact Lecture Series Session:II Lecture: II Sponsored by Ministry of Education's Innovation's Cell, AICTE on the 7th of October 2021 from 2.00 pm to 3.45 pm. The program was started with Qirath by Ms. Yasmin Noor, Muballigha Teacher, Welcome Address was given by Principal Dr Suhashini Ernest & the Felicitation was proposed by Dr.M.M.Shahul Hameed, Director. Guest Introduction was given by Dr.V. Malathi, Assistant Professor, Department of Mathematics. The resource person was Dr.Srinivasan Narayanan Faculty of Mechanical Engineering at VIT Vellore.

In his lecture he defined the What is called as specific problem and the main objective of TRIZ TECHNIQUES further he discussed on 40 incentive principles of TRIZ like Managing Consolidation, One Device Multiple Usage, Nested Doll (utilization of space) Design Thinking etc., This lecture helped students to learn about "Problem Solving Philosophy based on Universality, Merging & Consolidation"

Finally the vote thanks was proposed by Dr.V.Malathi, Assistant Professor, Department of Mathematics. She thanked the Guest Speaker as well as Ministry of Education's Innovation's Cell, AICTE for giving us an opportunity to organize one such innovative program.

- ✓ **YouTube Livestreaming Link :** <https://youtu.be/wKG6lhKQoEM>
- ✓ **Registration link:**
<https://docs.google.com/forms/d/e/1FAIpQLSfX4Ng1qumVxMWUN4nF7ez1OsbLRN-DzyMd2ZrHjWIL3J5pmw/viewform>
- ✓ **Google meet Link:** <https://meet.google.com/mce-ohah-crq>


13.10.2021
Principal